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Hi I'm Toni Brown,

Your course coach, here to help you capture and catapult your course to great heights! I get you organized so you can design and launch your course in record time.

It is my mission to help you boost your bottomline so you can turn your "Ors" into "Ands", by generating more money for you and your family.

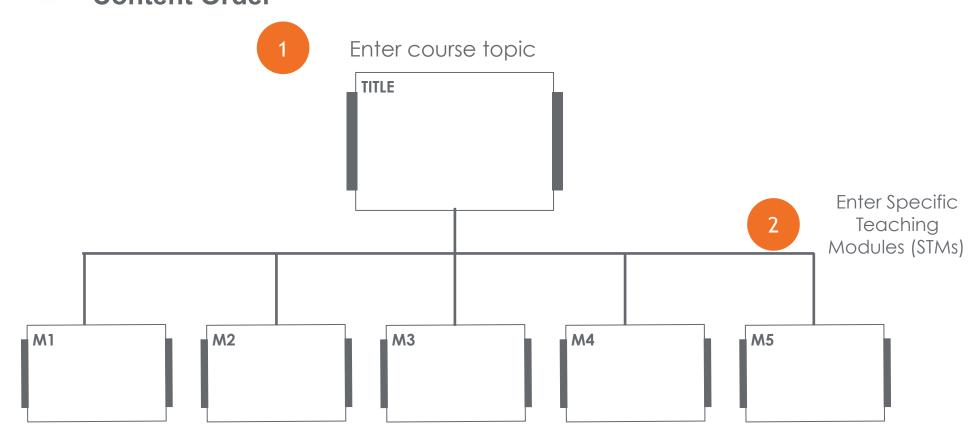
Thank you for purchasing this workbook. You can always reach met in my Facebook Group Create Your Course to gain additional support.

Questions?

Send questions straight to me at CoachMe@CreateMyCourseToni.com



Content Mapping (The Blueprint) Content Order



Enter the performance and condition for the objective below. Enter an action verb that the learner will be able to perform after instruction has taken place. Use the Appendix to select an action verb that best describes what the learner will be able to do at the end of your class.

3

Create Objectives for STM



By the end of this (platform) ______ the learner will be able to (action verb) _____ (the performance) _____.

Type your complete STM #1 Objective here.

Enter the performance and condition for the objective below. Enter an action verb that the learner will be able to perform after instruction has taken place. Use the Appendix to select an action verb that best describes what the learner will be able to do at the end of your class.

3

Create Objectives for STM

M2

By the end of this (platform) ______ the learner will be able to (action verb) _____ (the performance) _____.

Type your complete STM #2 Objective here.

Enter the performance and condition for the objective below. Enter an action verb that the learner will be able to perform after instruction has taken place. Use the Appendix to select an action verb that best describes what the learner will be able to do at the end of your class.

3

Create Objectives for STM

M3

By the end of this (platform) ______ the learner will be able to (action verb) _____ (the performance) _____.

Type your complete STM #3 Objective here.

Enter the performance and condition for the objective below. Enter an action verb that the learner will be able to perform after instruction has taken place. Use the Appendix to select an action verb that best describes what the learner will be able to do at the end of your class.

3

Create Objectives for STM



By the end of this (platform) ______ the learner will be able to (action verb) _____ (the performance) _____.

Type your complete STM #4 Objective here.

Enter the performance and condition for the objective below. Enter an action verb that the learner will be able to perform after instruction has taken place. Use the Appendix to select an action verb that best describes what the learner will be able to do at the end of your class.

3

Create Objectives for STM

M5

By the end of this (platform) ______ the learner will be able to (action verb) _____ (the performance) _____.

Type your complete STM #5 Objective here.

Content Mapping (The Blueprint) Create Your Task List

A set of procedures that when applied to a course goal, results in identifying the relevant steps for the students to learn.

Brainstorm

List all the steps needed to reach the through your process until you have re	course objective. Start with the first step and continue eached the final step or task.
O	
O	O
O	O
O	O
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O	O
O	O
O	O
O	O
O	O

M5

Module Mapping

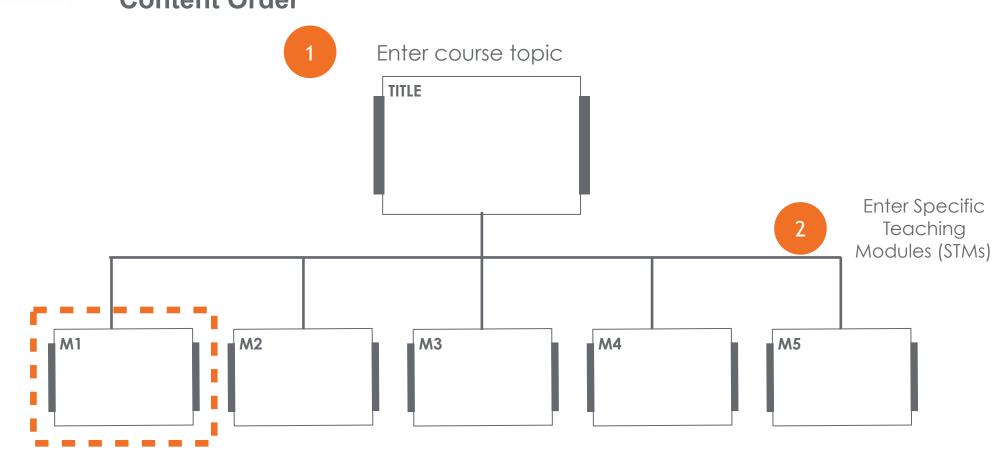
Creating the blueprint to your modules

Module 1

What will they learn? How will they learn it?

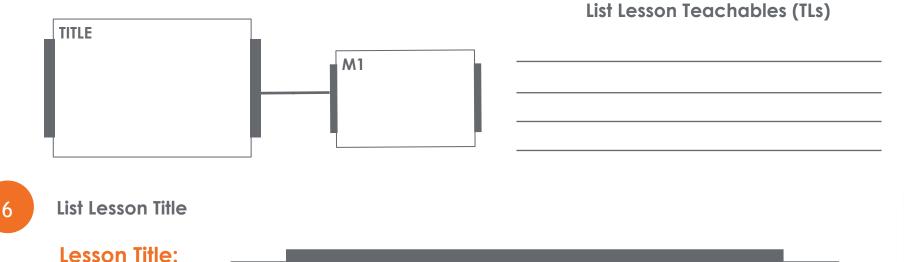


Content Mapping (The Blueprint) Content Order



Activities & Engagements Engagement





7 Identify TL Engagement Opportunities

Engagement:

Select Best Class Delivery Method

Methods, Materials & Media



Method

Use this space to jot down different types of methods that work best for your content and your learner. Then select the one the works below. Definitions of each are in the Appendix. Click here to jump to it.

Brainstorming	
Mark the media you will use to deliver your content.	

Method

___ Group
___ Self-paced (dripped)
___ Lectures
___ Self-paced (all at once)
___ eLearning
___ Blended
___ Consulting
___ Presentation
___ Brainstorming

Enter your STM #1 Method here

Select Best Tools You Can Use to Deliver Your Class

Methods, Media & Materials Media

Use this space to jot down different types of media that work best for your content and your learner. Then select the one the works below. Definitions of each are in the Appendix. Click here to jump to it.

	Brainstorming	

Highlight or Circle the format and method you will use to deliver your content.

Media

Webinar Workbook
Video Series Podcast
Screen capture Tutorial Workshops

Manual/Tutorial Workshops

Audio Series

Interactive Worksheets Class discussions

Movies/Songs/Show eBook

Enter your STM #1 Media here _____

Methods, Media & Materials Materials

Use this space to jot down different types of materials that enhance your content and your learner experience. Then select the one the works below. Definitions of each are in the Appendix. Click here to jump to it.

) that will enhance the learning experience
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) that will enhance the learning experience
) that will enhance the learning experienc
, and the committee and teaching experience
Workbook
Job Aids
Step-by-Step Tutorial
· · · · · ·

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Methods, Materials & Media



Reinforcements

Use this space to jot down different types of activities that enhance your content and your learner experience. Then select the one the works below.

Brainstorming

Add a mark in front of the activity(s	t) that will enhance the learning experien
Activities	, σ
7.3	Complete a project

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12

Make Your Money-Making Modules

M1 Title					
M1 Objective(s)		M1 Method			
Lesson					
L Objective(s)					
	Tasks	Media	Activities	Materials	
No	NOTES:				



12

Make Your Money-Making Modules

M1 Title					
M1 Objective(s)		M1 Method			
Lesson					
L Objective(s)					
	Tasks	Media	Activities	Materials	
No	NOTES:				



12

Make Your Money-Making Modules

M1 Title					
M1 Objective(s)		M1 Method			
Lesson					
L Objective(s)					
	Tasks	Media	Activities	Materials	
No	NOTES:				



12

Make Your Money-Making Modules

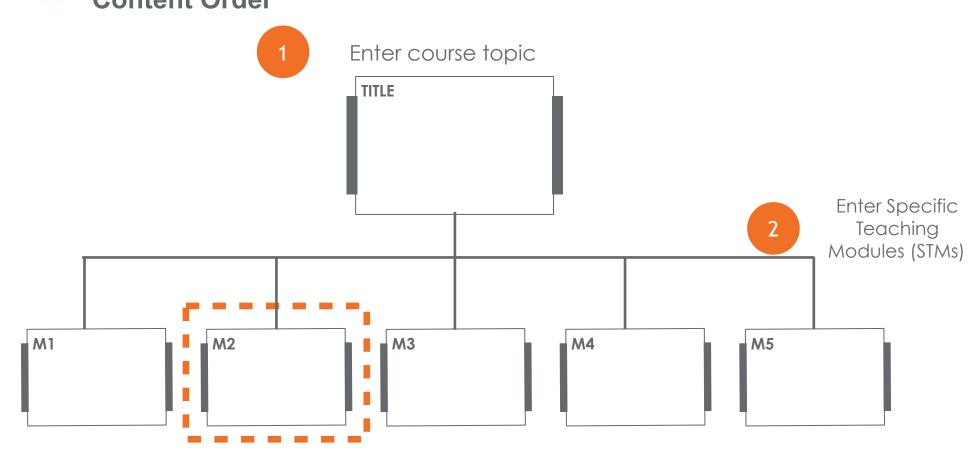
M1 Title					
M1 Objective(s)		M1 Method			
Lesson					
L Objective(s)					
	Tasks	Media	Activities	Materials	
No	NOTES:				

Module 2

What will they learn? How will they learn it?

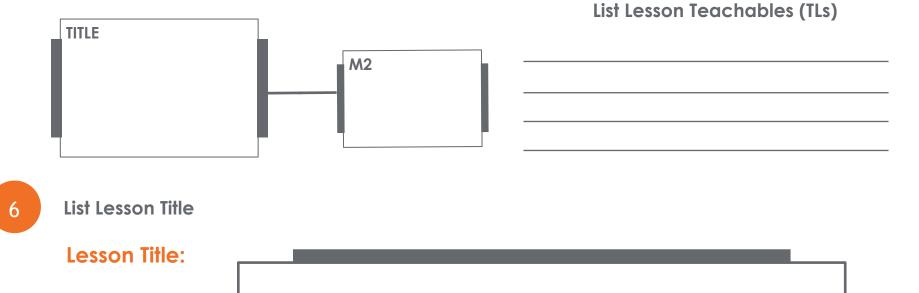


Content Mapping (The Blueprint) Content Order



Activities & Engagements Engagement





7 Identify TL Engagement Opportunities

Engagement:

Select Best Class Delivery Method

Methods, Materials & Media



Method

Use this space to jot down different types of methods that work best for your content and your learner. Then select the one the works below. Definitions of each are in the Appendix. Click here to jump to it.

Brainstorming	
March that made a consequent of the date of the second of	_

Mark the media you will use to deliver your content.

Method

Group	Self-paced (dripped)
Lectures	Self-paced (all at once
eLearning	Coaching
Blended	Consulting
Presentation	— Workshop/Camp
Games	Brainstorming

Enter your STM #2 Method here _____

Select Best Tools You Can Use to Deliver Your Class

Methods, Media & Materials Media

Use this space to jot down different types of media that work best for your content and your learner. Then select the one the works below. Definitions of each are in the Appendix. Click here to jump to it.

Brainstorming					

Highlight or Circle the format and method you will use to deliver your content.

Media

Webinar Workbook
Video Series Podcast
Screen capture Tutorial Workshops

Manual/Tutorial Audio Serie

Manual/Tutorial Audio Series

Interactive Worksheets Class discussions

Movies/Songs/Show eBook

Enter your STM #2 Media here _____

Methods, Media & Materials Materials

Identify Your Supporting Materials

Use this space to jot down different types of materials that enhance your content and your learner experience. Then select the one the works below. Definitions of each are in the Appendix. Click here to jump to it.

Add a mark in front of the materia	al(s) that will enhance the learning experie
riad a mark in front of the materie	in (a) that with chinance the tearning experie
Materials	
	Warlsha a als
Quick Reference	Workbook
	Workbook Job Aids Step-by-Step Tutorial

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Methods, Materials & Media



Reinforcements

Use this space to jot down different types of activities that enhance your content and your learner experience. Then select the one the works below.

Brainstorming

Add a mark in front of the activity(s)	that will enhance the learning experienc
Activities	

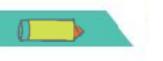
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12

Make Your Money-Making Modules

M2 Title				
M2 Objective(s)		M2 Method		
Lesson				
L Objective(s)				
	Tasks	Media	Activities	Materials
NOTES:				



M	2 Title				
М	M2 Objective(s)		M2 Method		
Le	Lesson				
L Objective(s)					
	Tasks	Media	Activities	Materials	
NOTES:					



M2 Titl	e			
M2 Objective(s)		M2 Method		
Lesson				
L Objective(s)				
	Tasks	Media	Activities	Materials
NOTES:				



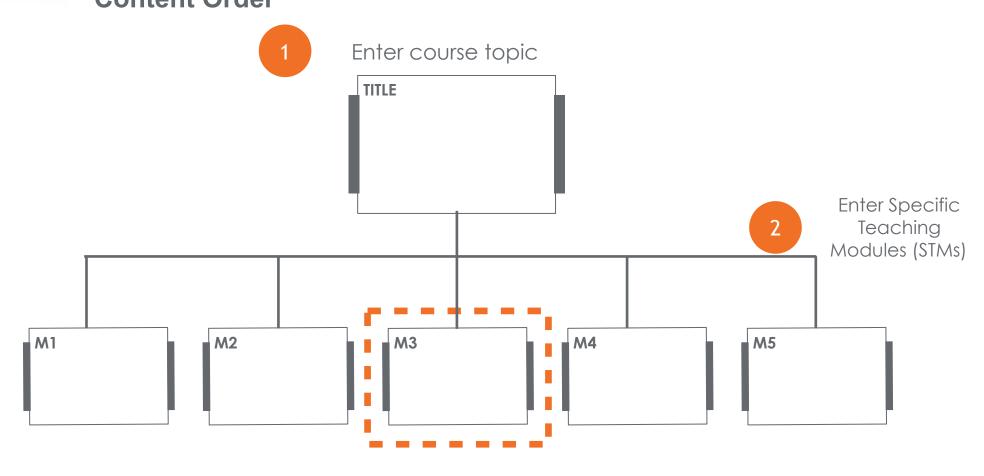
M	2 Title			
M2 Objective(s)		M2 Method		
Lesson				
L Objective(s)				
	Tasks	Media	Activities	Materials
NOTES:				

Module 3

What will they learn? How will they learn it?

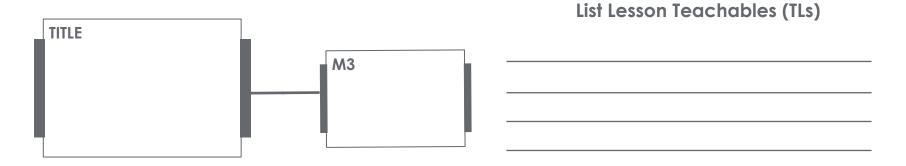


Content Mapping (The Blueprint) Content Order



Activities & Engagements Engagement





6 List Lesson Title

Lesson Title:



Engagement:

Select Best Class Delivery Method

____ eLearning

Blended

Methods, Materials & Media



Method

Use this space to jot down different types of methods that work best for your content and your learner. Then select the one the works below. Definitions of each are in the Appendix. Click here to jump to it.

	Brainstorming
Mark the media you will use t	to deliver vour content.
•	
Method	
Group	Self-paced (dripped)

—— Presentation—— Workshop/Camp—— Brainstorming

___ Coaching

___ Consulting

Enter your STM #3 Method here _____

Select Best Tools You Can Use to Deliver Your Class

Methods, Media & Materials Media

Use this space to jot down different types of media that work best for your content and your learner. Then select the one the works below. Definitions of each are in the Appendix. Click here to jump to it.

Brainstorming	

Highlight or Circle the format and method you will use to deliver your content.

Media

Enter your STM #3 Media here.

WebinarWorkbookVideo SeriesPodcastScreen capture TutorialWorkshopsManual/TutorialAudio SeriesInteractive WorksheetsClass discussions

Movies/Songs/Show eBook

Enter your STM #3 Media here _____

Methods, Media & Materials Materials

Use this space to jot down different types of materials that enhance your content and your learner experience. Then select the one the works below. Definitions of each are in the Appendix. Click here to jump to it.

Brainstorming

Add a mark in front of the material(s) that will en	hance the learning experien
Materials	
Quick Reference W	orkbook
Guide Jo	ob Aids
	ep-by-Step Tutorial
— Worksheet — In	teractive Worksheets
—— 4401V311GG1 —— III	
—— VVOINSITECT —— III	
III III	
Enter your STM #3 Materials here	

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Methods, Materials & Media



Reinforcements

Use this space to jot down different types of activities that enhance your content and your learner experience. Then select the one the works below.

Brainstorming

Add a mark in front of the activity(s)	that will enhance the learning experien
Activities	

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Make Your Money-Making Modules

M	3 Title			
M	3 Objective(s)		M3 Method	
Le	sson			
L	Objective(s)			
	Tasks	Media	Activities	Materials
N	OTES:			



М	3 Title			
M	3 Objective(s)		M3 Method	
Le	esson			
L	Objective(s)			
	Tasks	Media	Activities	Materials
N	OTES:			



M3 Title				
M3 Objective(s))		M3 Method	
Lesson				
L Objective	e(s)			
Tas	ks	Media	Activities	Materials
NOTES:				
NOTES:				



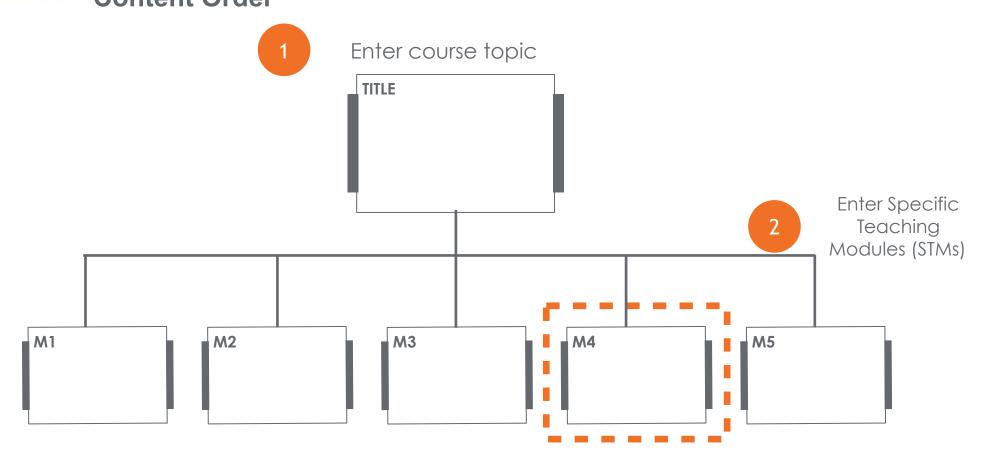
М	3 Title			
M	3 Objective(s)		M3 Method	
Le	esson			
L	Objective(s)			
	Tasks	Media	Activities	Materials
N	OTES:			

Module 4

What will they learn? How will they learn it?

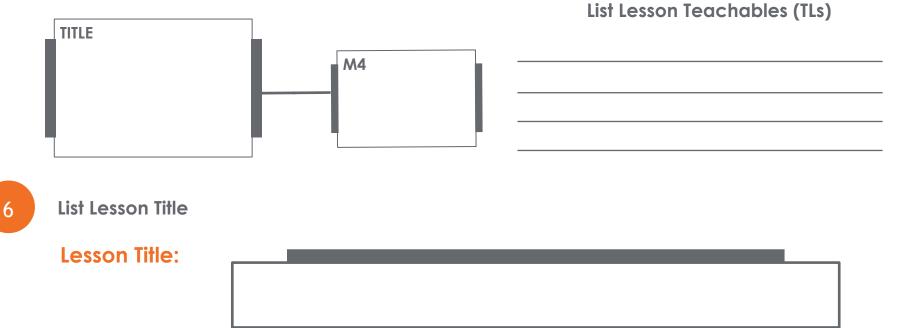


Content Mapping (The Blueprint) Content Order



Activities & Engagements Engagement





7 Identify TL Engagement Opportunities

Engagement:

Select Best Class Delivery Method

Methods, Materials & Media



Method

Use this space to jot down different types of methods that work best for your content and your learner. Then select the one the works below. Definitions of each are in the Appendix. Click here to jump to it.

___ Group ___ Self-paced (dripped)
___ Lectures ___ Self-paced (all at once)
___ eLearning ___ Coaching
___ Blended ___ Consulting
___ Presentation ___ Workshop/Camp
___ Games ___ Brainstorming

Enter your STM #4 Method here ____

Select Best Tools You Can Use to Deliver Your Class

Methods, Media & Materials Media

Use this space to jot down different types of media that work best for your content and your learner. Then select the one the works below. Definitions of each are in the Appendix. Click here to jump to it.

	Brainstorming	

Highlight or Circle the format and method you will use to deliver your content.

Media

WebinarWorkbookVideo SeriesPodcastScreen capture TutorialWorkshopsManual/TutorialAudio SeriesInteractive WorksheetsClass discussions

Movies/Songs/Show eBook

Enter your STM #4 Media here _____

Methods, Media & Materials Materials

Use this space to jot down different types of materials that enhance your content and your learner experience. Then select the one the works below. Definitions of each are in the Appendix. Click here to jump to it.

Add a mark in front of the materia	l(s) that will enhance the learning experi
Materials	
Marchais	
Quick Reference	Workbook
Quick Reference Guide	Job Aids
Quick Reference	

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Methods, Materials & Media

Reinforcements

Use this space to jot down different types of activities that enhance your content and your learner experience. Then select the one the works below.

Brainstorming

Add a mark in front of the activity(s	that will enhance the learning experien
Activities	that will emiddle the learning experien
Activities	Complete a project

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12

Make Your Money-Making Modules

M4 Title					
M4 Objective(s)		M4 Method			
Lesson					
L Objective(s)					
Tasks	Media	Activities	Materials		
NOTES:					



M4 Title						
M4 Objective(s)		M4 Method				
Le	Lesson					
L	L Objective(s)					
	Tasks	Media	Activities	Materials		
N	OTES:					



M4 Title					
M4 Objective(s)		M4 Method			
Lesson					
L Objective(s)					
Tasks	Media	Activities	Materials		
NOTES:					



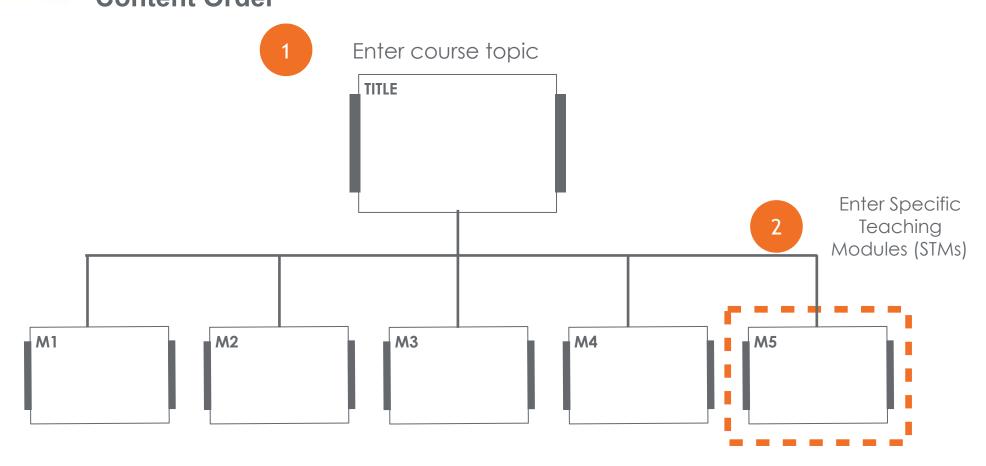
M4 Title					
M4 Objective(s)		M4 Method			
Lesson					
L	Objective(s)				
	Tasks	Media	Activities	Materials	
NO	TES:	1			

Module 5

What will they learn? How will they learn it?

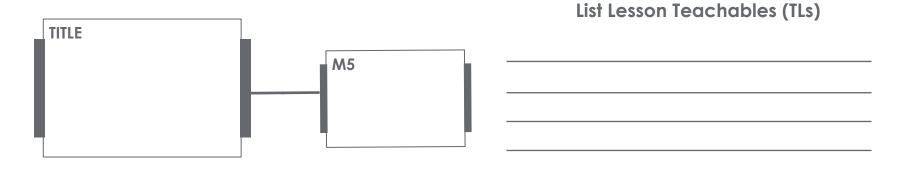


Content Mapping (The Blueprint) Content Order



Activities & Engagements Engagement





6 List Lesson Title

Lesson Title:



Engagement:

Select Best Class Delivery Method

Methods, Materials & Media



Method

Use this space to jot down different types of methods that work best for your content and your learner. Then select the one the works below. Definitions of each are in the Appendix. Click here to jump to it.

Brainstorming	

Mark the media you will use to deliver your content.

Method

Grou	JÞ	 Selt-paced (dripped)
Lect	rures	 Self-paced (all at once
eLec	arning	 Coaching
Blen	ded	 Consulting
Pres	entation	 Workshop/Camp
Gan	nes	 Brainstorming

Enter your STM #5 Method here _____

Select Best Tools You Can Use to Deliver Your Class

Methods, Media & Materials Media

Use this space to jot down different types of media that work best for your content and your learner. Then select the one the works below. Definitions of each are in the Appendix. Click here to jump to it.

	Brainstorming	
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Highlight or Circle the format and method you will use to deliver your content.

Media

Webinar Workbook
Video Series Podcast
Screen capture Tutorial Workshops
Manual/Tutorial Audio Series

Interactive Worksheets Class discussions

Movies/Songs/Show eBook

Enter your STM #5 Media here _____

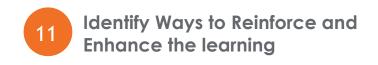
Methods, Media & Materials Materials

Use this space to jot down different types of materials that enhance your content and your learner experience. Then select the one the works below. Definitions of each are in the Appendix. Click here to jump to it.

that will enhance the learning exper
that will enhance the learning exper
Workbook
Job Aids
Step-by-Step Tutorial
Interactive Worksheets

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Methods, Materials & Media Reinforcements



Use this space to jot down different types of activities that enhance your content and your learner experience. Then select the one the works below. Enter your choice in the field.

Brainstorming

	that will enhance the learning experien
Add a mark in front of the activity(s) Activities	that will enhance the learning experien

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12

Make Your Money-Making Modules

M	M5 Title					
M5 Objective(s)		M5 Method				
Lesson						
L	Objective(s)					
	Tasks	Media	Activities	Materials		
N	OTES:					



M	M5 Title					
M5 Objective(s)		M5 Method				
	Lesson					
L	Objective(s)					
	Tasks	Media	Activities	Materials		
N	OTES:					



M	M5 Title					
М	M5 Objective(s)		M5 Method			
Lesson						
L	L Objective(s)					
	Tasks	Media	Activities	Materials		
N	OTES:					



M	M5 Title			
М	M5 Objective(s)		M5 Method	
Lesson				
L Objective(s)				
	Tasks	Media	Activities	Materials
NOTES:				

